



**7eme
WORKSHOP
EUROPEENNE**
3 au 8 Mars 2017
Smolenice, Slovaquie
"ROUTE 2020"
Pas à pas à l'avenir
Nouvelles manières
De promouvoir l'adhésion:
"Comment communiquer
avec les jeunes Guides
et Scouts

**7th
EUROPEAN
WORKSHOP**
3rd to 8th of March 2017
Smolenice, Slovakia
„ROUTE 2020“
Step by step to the future - Part 3
New ways to promote members
we learn and use the communica-
tion of younger people in
Scouting and Guiding

**7.
EUROPÄISCHER
WORKSHOP**
3.-8. März 2017
Schloss Smolenice, Slowakei
"ROUTE 2020"
Neue Wege zur Mitgliederwerbung
Wir lernen und nutzen die
Kommunikation der jüngeren
Pfadfinder



Our accommodation
Congresové centrum Smolenice
Smolenický zámok (Castle Smole-
nice)
Zámocká 18
91904 Smolenice, Slovakia
GPS: 48°30'49"N, 17°25'57"E

Material for the workshop

If possible please bring your laptop, a digital camera, tripod and a musical instrument and a lot of creative ideas with you.

Usefull telefon numbers

During the conference the European Committe will be on call under the following numbers:

- Doris 00358 40 7306148
- Ana 00351 965028083
- Angela 0049 152 5412 4000
- Pierre 00 32 476 654610



If your travel will take longer as expected or if you will not be able to attend the workshop please call one of us.

Weather Averages and Climate in Slovakia

In Slovakia the average annual temperature is 10 degrees Celsius (51° Fahrenheit). In March the usually temperature will be between 0 and 10 degrees (31°- 50° Fahrenheit).

Please take appropriate clothing and shoes with you. Also for the accommodation a warm cardigan or waistcoat and warm house shoes will be advisable.

1.



5th EUROPEAN WORKSHOP

11th to 15th of March 2013

Berlin/Wandlitz, Germany

„ROUTE 2020“

STEP BY STEP TO THE FUTURE

Tools for developing the European NSGF's



6th EUROPEAN WORKSHOP

16th to 20th of March 2015

Pannonhalma, Hungary

„ROUTE 2020“

STEP BY STEP TO THE FUTURE

PART 2

How to attract new members



7th EUROPEAN WORKSHOP

3rd to 8th of March 2017

Smolenice, Slovakia

„ROUTE 2020“

STEP BY STEP TO THE FUTURE

NEW WAYS TO PROMOTE MEMBERSHIP

How to communicate with younger guides and scouts



Dear friends in Fellowship!
Welcome to the 7th European Workshop

I have taken part in the workshops in Wandlitz and in Pannonhalma. Both were a great success. I got so many new ideas, learnt to know many persons from different countries and had great fun.

The Europe Committee has tried to put together an interesting program and look forward to work with you at Smolenice, which is a very nice place. I look forward to work with you at Smolenice, which is a very nice place.

Doris Stockmann
Chair European Committee

2.

Introduction on how to reach Smolenice

VENUE

Smolenice Castle is located nearby the municipality Smolenice in Trnava District. It is 60 km northeast of Bratislava and 25 km northwest of Trnava. Smolenice Castle (N 48.51359 / E 17.43232) is the most dominant object of the municipality.

TRANSPORT TO/FROM BRATISLAVA

• By plane

Vienna airport is located 18 km southeast of central Vienna and 57 km west of Bratislava. Bratislava airport is located 9 km northeast of Bratislava city centre.

• By train

Bratislava Main railway station is located nearby the city center.

• By bus

Bratislava Central bus station (Bratislava AS Mlynské Nivy) is located about 1 km from city centre.

• From Vienna airport to Bratislava

You can use bus or taxi. Bus is the most convenient and economic way of transport between Vienna airport and Bratislava. It takes one hour. Currently, 3 companies (Regiojet, Slovak Lines/Postbus and Blaguss Slovakia/Flixbus) operates this connection.

Taxi from Airport Vienna to Bratislava airport

Taxi for 1 - 4 persons € 85.00

Tel: +43 664 1060600 ; E-Mail: taxi@cv-airporttransfer.at

Flixbus

Bus terminal Vienna-Schwechat airport ; bus platform 4 to Bratislava airport, Letisko

Departure every hour: 10.50; 11.50 etc. ; 20.45

Time of travel: one hour

E-tickets possible: flixbus.de - Price: up from € 5,00

TRANSPORT TO SMOLENICE FROM BRATISLAVA

• Car

You can easily access Smolenice castle by car from Bratislava via Pezinok (60 km) or you can take the motorway via Trnava, then take direction Senica and turn left in Trstín (75 km). GPS: 48°30'49"N, 17°25'57"E

• Public bus

You can take a bus from Bratislava central bus station to Smolenice. The journey takes 1.5 h. Attention! The bus is not going directly to the castle, you will have to get off on stop "Smolenice OcU" .

Walk: 15 min up the hill to access the conference venue.

Bus line 61 provides a transport between Bratislava Airport and the bus station in Bratislava and train station (Hlavná stanica). Ticket (0,70 Euro) should be bought in advance in kiosk or ticket vendor and marked immediately after entering the bus.

Busline from stop Bratislava - Myjava ; Bratislava - Nove Mesto n/Vahom or Bratislava AS Mlynské Nivy (main bus station)

Tickets must be purchased in advance from ticket machines or customer service centers and marked immediately after entering the bus.

Direct busses will run from or Bratislava AS Mlynské Nivy (main bus station) at the following times: 8.00; 9.25; 10.10; 11.20; 12.00; 12.40; 13.00; 13.45; 15.00; 15.25; 16.10; 16.25; 17.05; 17.25; 18.30; 19.25.

The fare will be about € 5,00. The transport takes 90 – 105 minutes.

• Taxi

Bratislava – Smolenice ; Time: about one hour; Price: € 40 - € 55

Taxi provider

Slováček Martin	+421 910 999 669	supertaxi.eu
Hello Taxi	+421 800 116 321	hellotaxi.sk
Taxi Schwechat	+421 903 784 520	taxibratislavaschwechat.sk

Saturday 4 March 2017

Friday 3 March 2017

- 15.00 Participants start to arrive
- 18.30 Welcome Dinner
- 20.00 Cosy get together



- 08:00 Reflection by Sub-region Central Europe
- 08.15 Breakfast
- 09.30 Opening of the workshop by Doris Stockmann, Chair of the European Committee
 - Welcoming speech of the President of the Trnavsk District
 - Welcoming speech of the Lord mayor of Smolenice
 - Welcoming speech of the President of the Slovakian Fellowship Vladimir Janečka
 - News from ISGF - Speaker Nana Gentimi - ISGF World committee. Vice Chair
 - Coffee break
- 11.00 Social media - a lecture with practical examples
 - Panel discussion – Speaker
- 11.45 Pro and con - membership in ISGF /NSGF- introduction/ workgroup / panel discussion
- 13.00 Lunch
- 14.30 Ways of advertising: Introduction
 - Workgroup: Create posters, photos, videos and share them on Face-book, Twitter, Instagram and You tube
 - Coffee break
 - Ways of advertising: Take the workgroup further
- 18.30 Dinner
- 20.00 Presentation by Slovakian Fellowship
- 21.00' Cosy get together



Tuesday 7 March 2017

07.30 Breakfast

08.45 Excursion

We explore the Little Carpathian Mountain, the old town of Trnava and castle Červený Kameň. We will return at about 17.30

18.15 Closing Ceremony

18.30 Gala Diner

20.00 Slovakian guides and scouts show their culture by dancing and singing

Wednesday 8 March 2017

08.00 Breakfast

Departure of the participants



Sunday 5 March 2017

08.00 Reflection by Sub-region South Europe

08.15 Breakfast

09.30 Ways of advertising: Take the workgroup further
Coffee break

11.30 Ways of advertising: Take the workgroup further

13.00 Lunch

14.30 Ways of advertising: Take the workgroup further
Panel discussion

Coffee break

16.30 Explore some social media and the ISGF web s
Speaker: Leny Doelman, Webmaster ISGF

18.30 Dinner

20.00 Presentations by the Fellowships Belgium and Poland

21.00 Cosy get together

Monday 6 March 2017

08.00 Reflection by Sub-region Western Europe

08.15 Breakfast

09.30 Give and take - wishes and expectations of members
Coffee break

11.30 Practical implementation - Steps of planning and how to measure results

13.00 Lunch

14.30 New members and how to keep them
Coffee break

16.30 New members and how to keep them
Panel discussion

18.30 Dinner

20.00 Presentations by the Fellowships

21.00 Cosy get together



4.