



HOST CITY DATE LOGO THEME

NEWSLETTER 00

3RD REGIONAL CONFERENCE
ISGF-AISG WESTERN
HEMISPHERE



ALBERTO ZAMBRANA

Chairman Committee of the
Western Hemisphere Region

The RHO committee is pleased to invite all National Adult Scout and Guide Associations and all groups and individuals from the Central Branch to participate in the event that will take place on: October 27-31, 2023 in CÓRDOBA, ARGENTINA .

It seems like yesterday that the closing ceremony of the 2nd WHR Conference in New York 2019 ended. It was a pleasant experience of fraternity and an efficient organization of the formal activities, friendship and entertainment, perfectly organized by CASEGHA! Four unusually challenging years later, we are invited to attend an event that will allow us to meet face to face with dear friends again and share feelings, experiences and plans to support our communities and Scout and Guide groups in our countries. Our committee is pleased by the many activities and goals that the members of the Region have accomplished during the last four years. Some were organized by the WHR committee, while many others were carried out on the initiative of the organizations themselves. From the aforementioned period, we highlight three important events: the acceptance of eight NSGF by the 29th ISGF World Conference, the creation of the Central America and Caribbean Sub-Region and the adherence of the members to the Regional Concrete Action, carried out in December of each year. , inspired by suggestions made during the 2nd WHR Conference by its members.

Finally, we are pleased to announce that the organization of the 3rd RHO Conference is being carried out with great enthusiasm by SGAA, the host NSGF of Argentina, whose commitment to a successful event is remarkable. Our committee works closely with them, to be able to arrive on October 27 and welcome members of our Region and also invited members from other Regions and regional organizations of young Scouts and Guides.

Alberto Zambrana
Chairman

Committee of the Western Hemisphere Region



SGAA

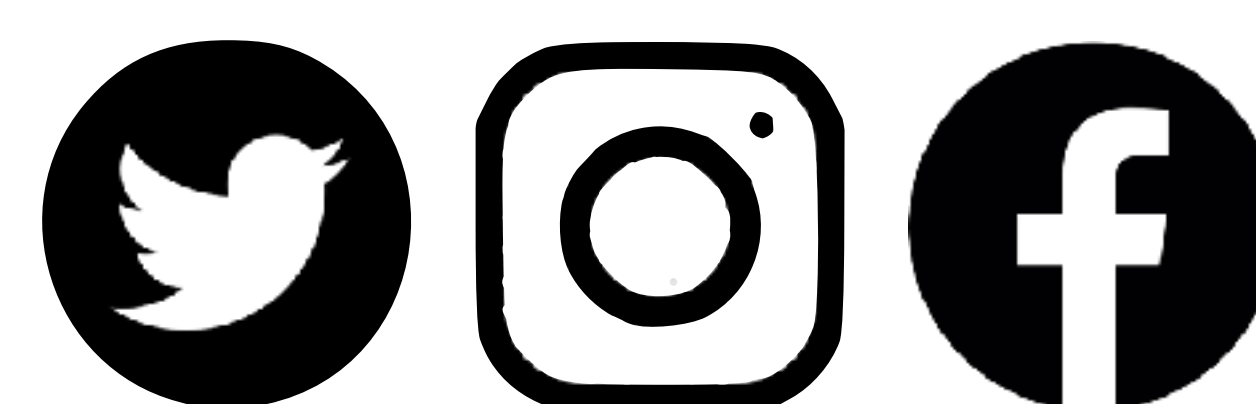
Scouts y Guías Adultos
de Argentina

JORGE OCAMPO

Organizing Committee

The Organizing Committee and the National Council of Scouts and Adult Guides of Argentina invite all ISGF/AISG members to the 3rd Western Hemisphere Regional Conference to be held in Córdoba, Argentina between October 27 and 31 of this year 2023. We are working with great determination and enthusiasm to make it an excellent gathering of friendship and camaraderie. In the coming days we will send more information about registration for this long-awaited event, costs and payment method. We sincerely hope to have your presence, so that in addition to the work of the Conference, we can share walks and activities that help you get to know our beautiful land.

Jorge Ocampo
Organizing Committee



@SGAArgentina

Follow us on our social networks to stay updated on the event.

HOST CITY



Some data about Córdoba City:

Established on 1573, 448 years old.

Area

Land 576 km² (222 sq mi)

Elevation between 352 and 544 m
(between 1,155 and 1,785 ft)

Population (2010 census)

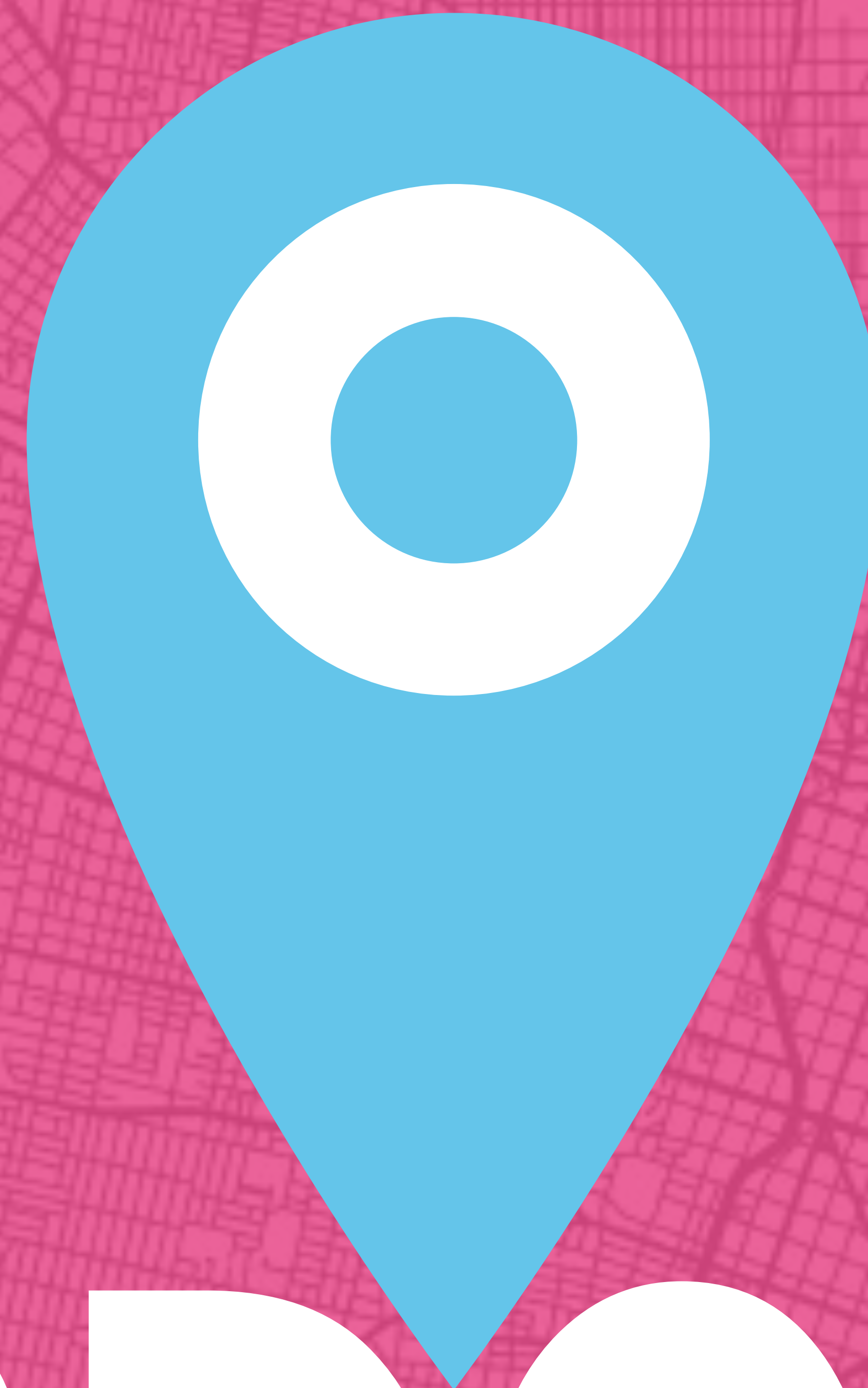
Density 2,273.5/km² (5,888.46/sq mi)

Urban 1,391,298

Metro 1,528,000 (est)

Demonym(s) Cordoban,
(Spanish: cordobés/a)

Time zone UTC−3 (ART)



CÓRDOBA, ARGENTINÁ

31°25'S 64°11'W

CÓRDOPA CITY LANDMARKS

Córdoba City has several landmarks to visit, we want to show you the ones selected as part of the skyline we chose.



Córdoba Arc

The Arc of Córdoba is a work of art located in the southeast sector of the city of Córdoba, Argentina. Its origin dates back to 1942 during the administration of Donato Latella Frías.



Eiffel Wheel

Made almost entirely of wrought iron, it is 27 meters in diameter and has 20 cabins with 6 seats each, this wheel took 20 minutes to turn each turn. It is an example of typical iron engineering or architecture from the late 19th and early 20th centuries.



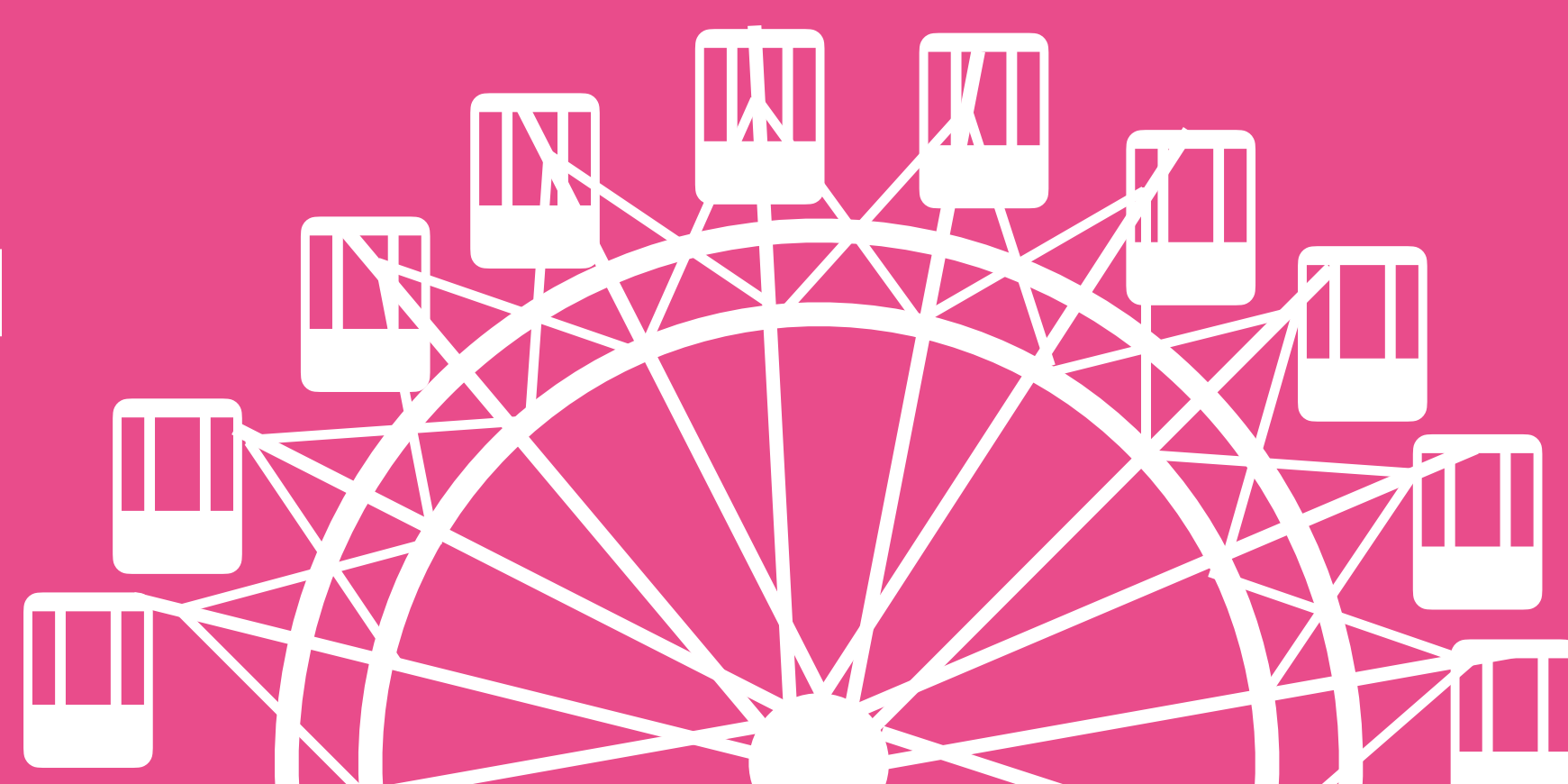
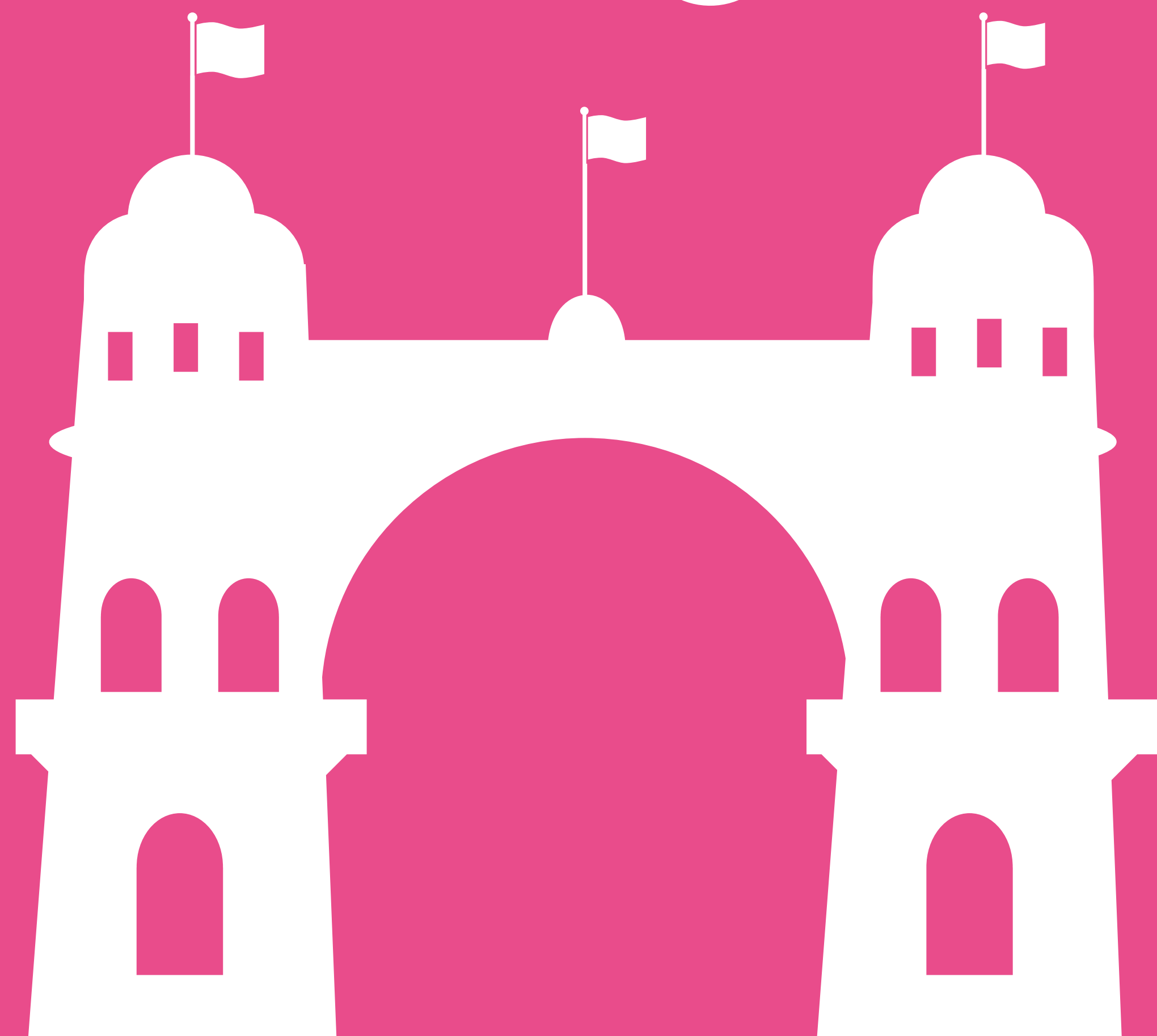
Bicentennial Lighthouse

Monument located in Sarmiento Park, Córdoba, Argentina. It stands 335 feet (102 m). It was created as a tribute to the Argentina Bicentennial.



San Martín's Monument

Honors to the greatest Argentine hero in the independence of America, with an equestrian sculpture built in 1916. The statue also remembers those who fell in the liberation feat. The work is by the Italian sculptor Juan Scarabelli.



DATE

3RD REGIONAL CONFERENCE
ISGF-AISG WESTERN
HEMISPHERE

27TH-31ST
OCTOBER



LOGO

WE WANT TO
EXPLAIN THE
MEANING OF THE
ELEMENTS IN THE
REGIONAL
CONFERENCE LOGO,
IN THE FOLLOWING
PAGES.





THREE BARS

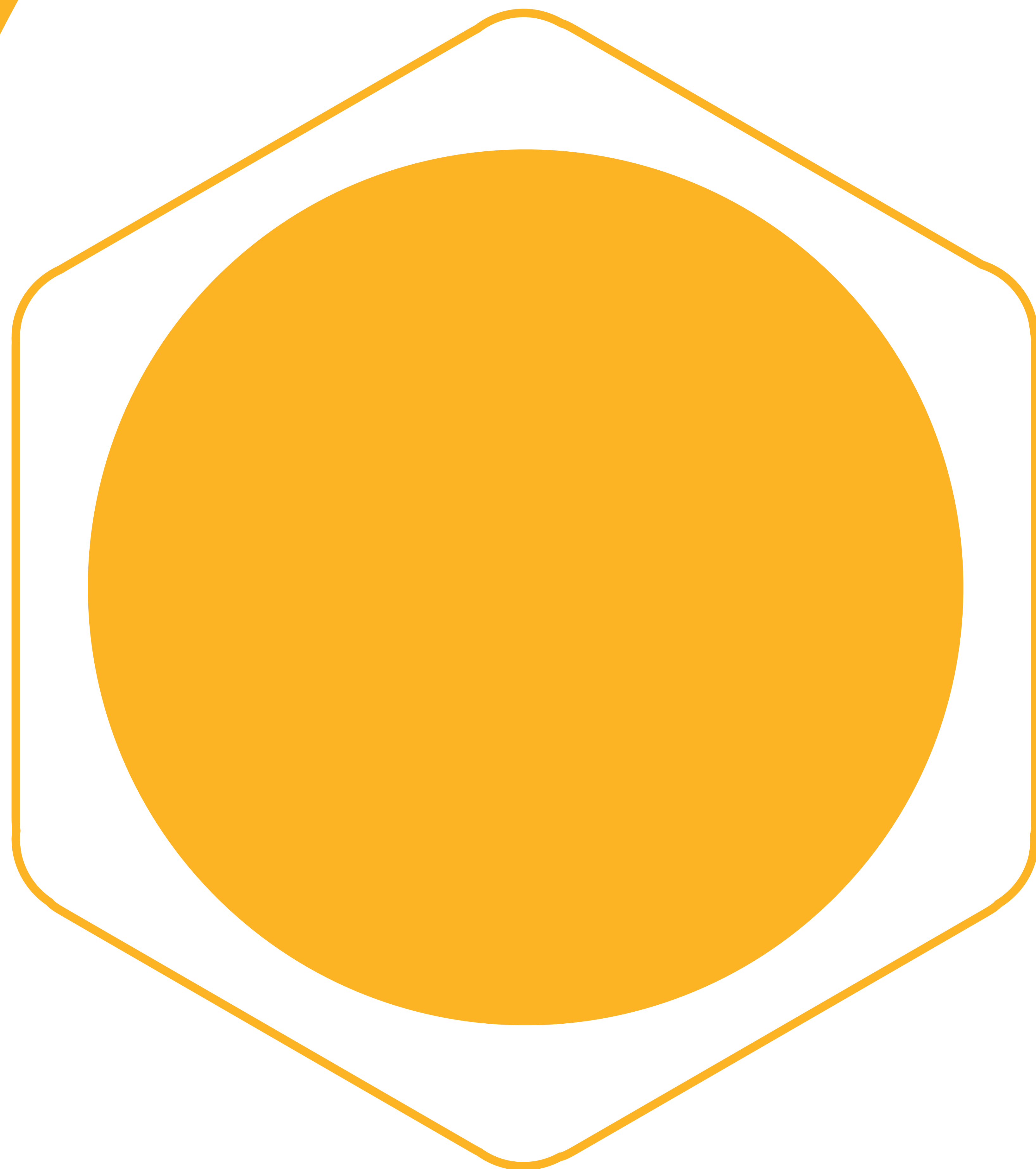
We find 3 bars in the center that join at the bottom. They symbolise multiple elements of the encounter.

The number three:

- It is the third Regional Conference.
- The 3 geographical subregions of the continent.

The bars join at the bottom pointing to the South of the continent, where the Regional Conference will be held, the Argentine Republic.

The bars form the letter "W", first letter of "Western" word, representing the region.



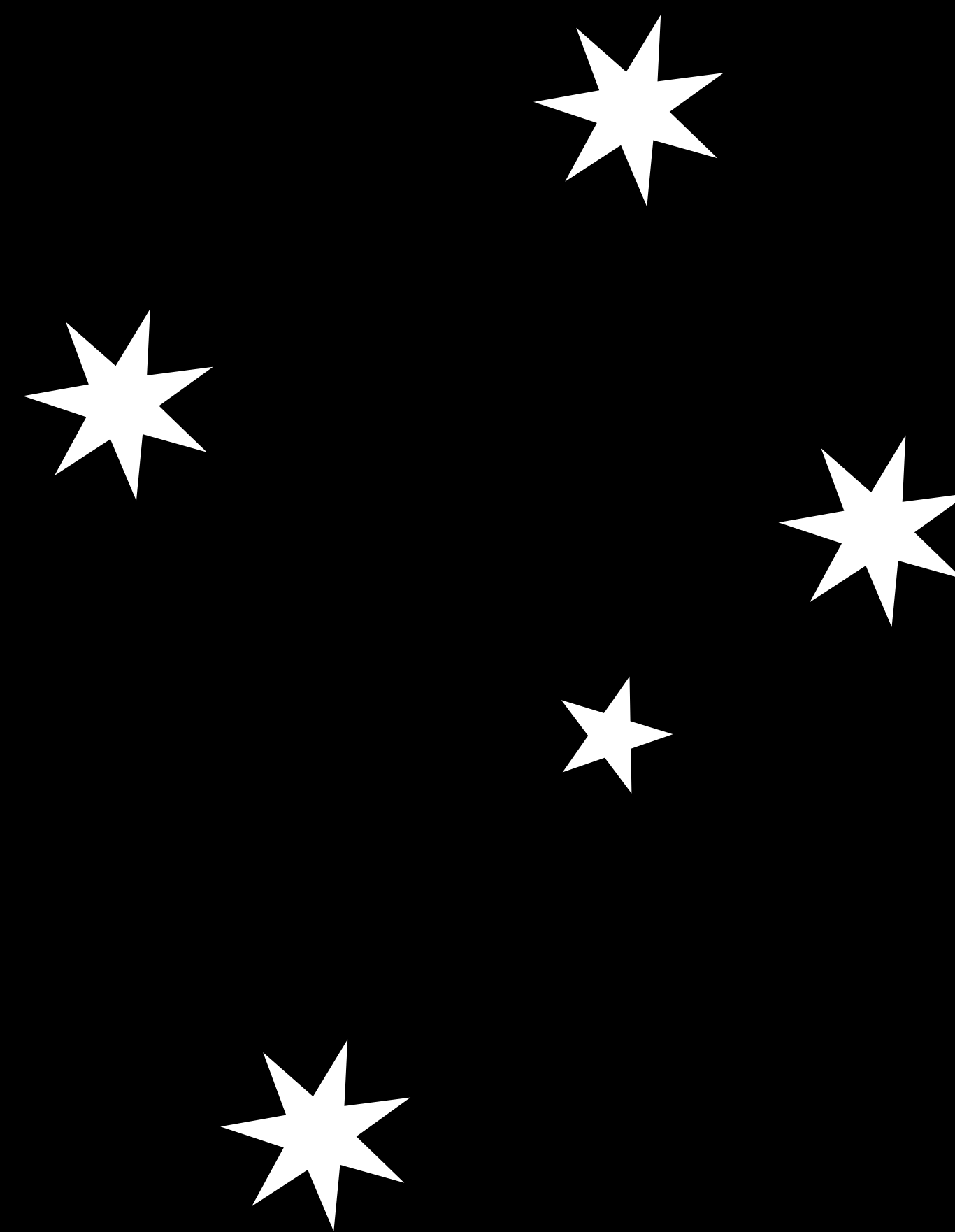
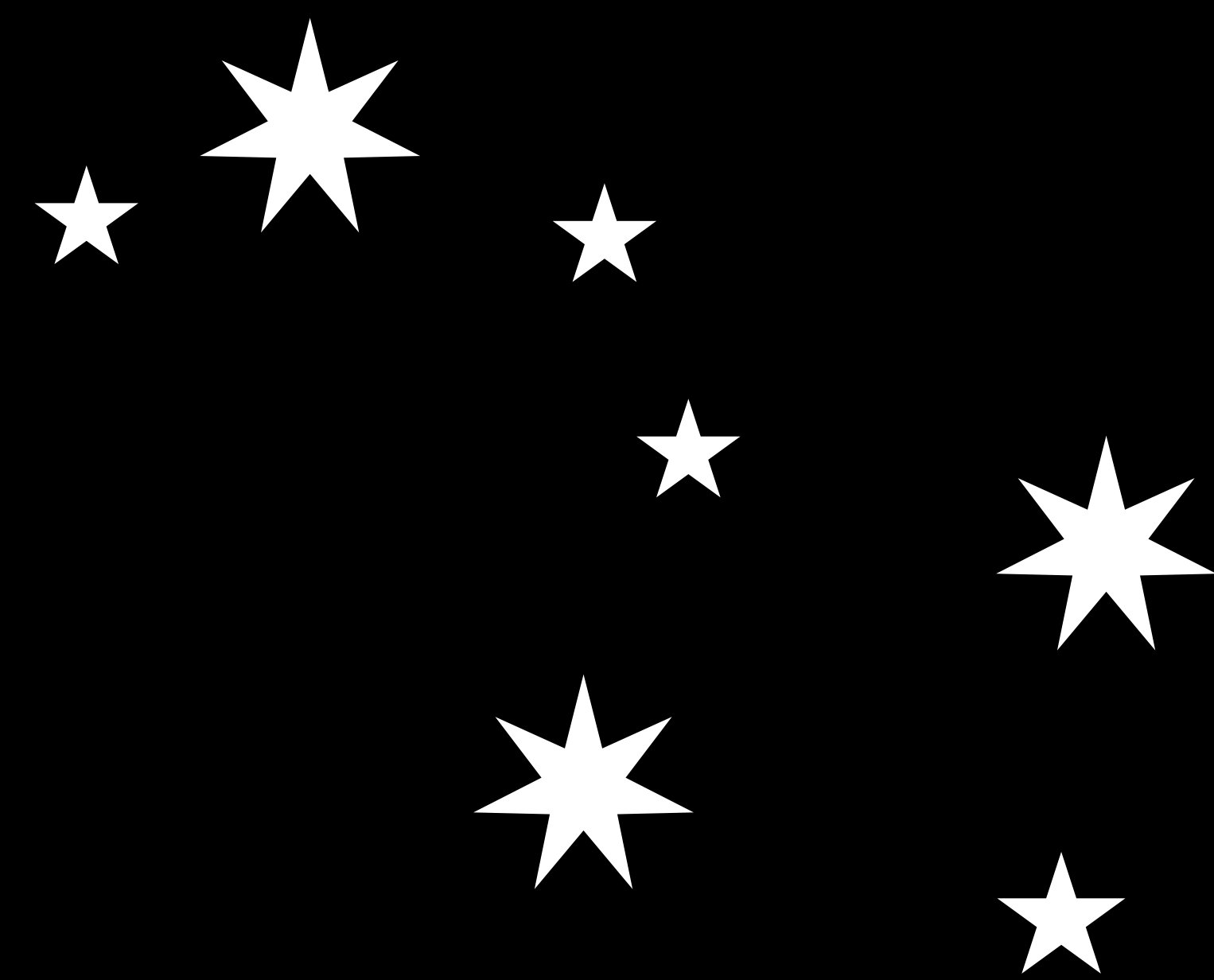
THE SUN

In the background we have a yellow sun, formed by a large circle; and the rays formed with a hexagonal edge.

The sun is a central icon in the cultures of the continent's indigenous.

The circle also represents the letter "O", in Spanish the initial letter of "Occidental" representing the region.

Although it is in the background, it is the largest element in the image.



CONSTELLATIONS

The two most important constellations on the continent, in the northern hemisphere as well as in the southern hemisphere. The Ursa Major (Great Bear) and the Southern Crux respectively.

The constellations were objects of admiration of oriental cultures, and which have guided the sailors to reach our continent. They represent the European descendants present in our continent.

A large black circle on a yellow background contains a white silhouette of the American continent. A blue location pin icon is placed on the southern part of the continent, specifically over Argentina. To the right of the circle, the words "AMERICAN" and "CONTINENT" are written in large, bold, blue capital letters.

AMERICAN CONTINENT

Finally the silhouette of the American Continent.
With a marker pointing to the Province of Córdoba
where the Regional Conference will be held.

INTRODUCTION VIDEO

**ISGF-AISG WESTERN
HEMISPHERE**

Here you can watch the presentation video, also by clicking on this link below:

<https://youtu.be/d3vYZ0EBzX4>

THEME



LET'S MAKE THE
POSSIBLE, REAL



LET'S MAKE POSSIBLE, REAL

"By kicking the syllable im in the word impossible, anyone will be sure to get ahead."

Baden Powell

Based on this Baden Powell phrase we want to ensure to start working on each possible action or gesture to make a better world.

If it is possible, we should make it real.





WELCOME

**3RD REGIONAL CONFERENCE
ISGF-AISG WESTERN
HEMISPHERE**



**27TH - 31ST OCTOBER 2023
CÓRDOBA - ARGENTINA**



SGAA
Scouts y Guías Adultos
de Argentina